

Inner City Public Open Space

Approaches to public open space management to significantly enhance value to the public

Syndicate 8



Causal Layered Analysis of POS experience

Litany	Social Causes	World View	Myth / Metaphor
Drug-dealing and use	Drug dependency Market for drugs exists	Drugs are widely available The use of drugs brings with it crime, unemployment and other social ills	The wolves are sharpening their claws on the doorstep of the castle
Abject poverty	Social inequality Large numbers of undocumented migrant workers	Social cohesion remains a challenge nationally and internationally	
Decrepit buildings with poor living conditions	Profit-motivated landlord Illegal building occupation	Inner city slums are widespread and a deterrent to economic growth	
Vagrants, homeless people and unemployed youth	High unemployment Drug addiction Social inequality Overcrowding and lack of opportunities	1 billion people will need work by 2030	
Volunteers attempting to affect change in their environment	Safety of children Safe access to POS	Philanthropists and volunteers play a key role in shaping communities	
Xenophobia, particularly aimed at Nigerians and Pakistani's	Drugs are allegedly introduced by these foreigners Competition for housing and employment opportunities	Drugs represent a major problem worldwide Drug trafficking is rife	

Problem Statement

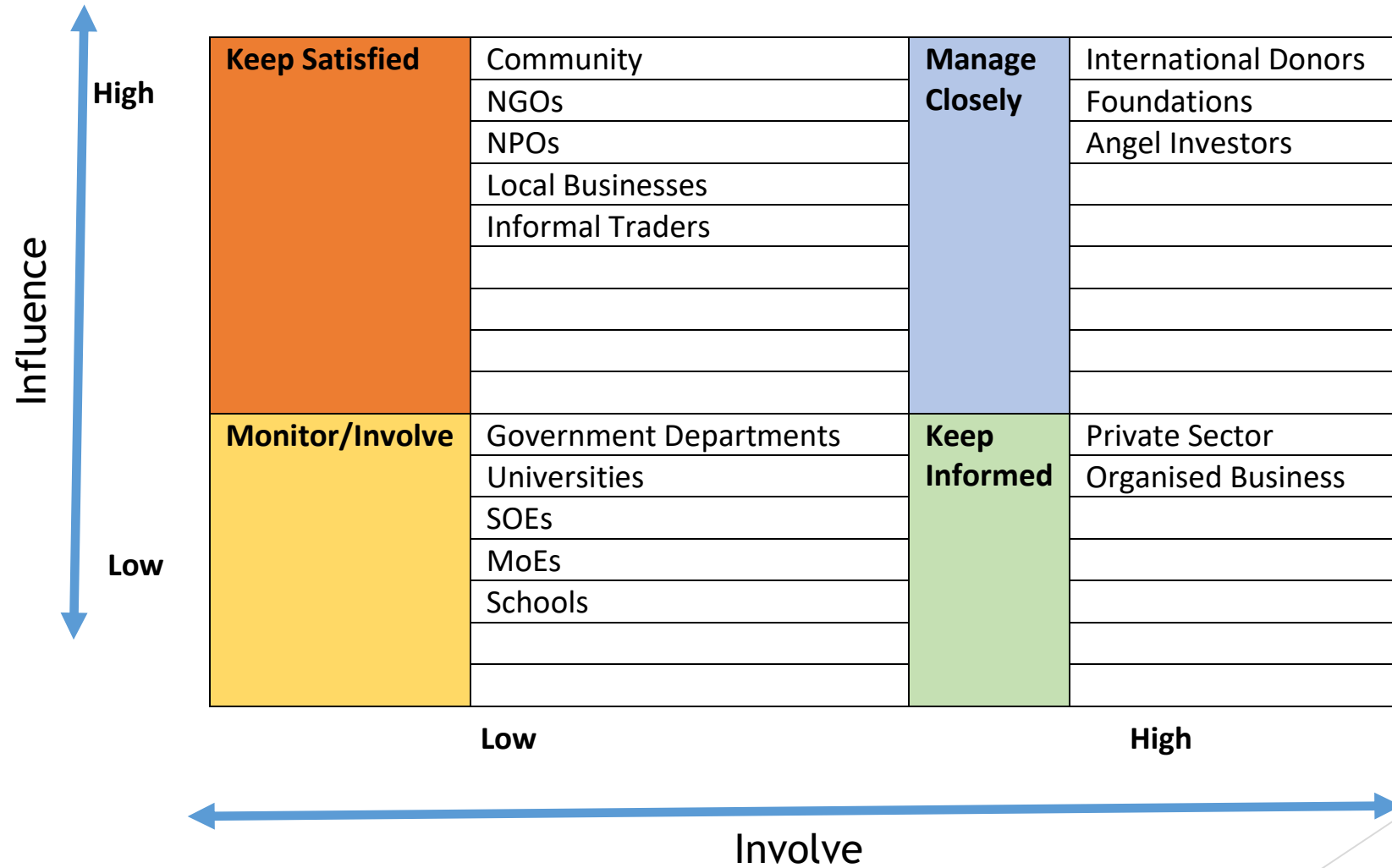
- ▶ *Unsafe* living conditions are preventing the creation and maintenance of public open spaces in inner cities, that would otherwise *empower* communities to improve their quality of life

Vision statement

- ▶ Create community-owned and driven projects that support value-adding public open spaces
- ▶ Values
 - ▶ Inclusivity: “*nothing about us - without us*”
 - ▶ Ubuntu
 - ▶ Transparency
 - ▶ Promote diversity
 - ▶ Innovation



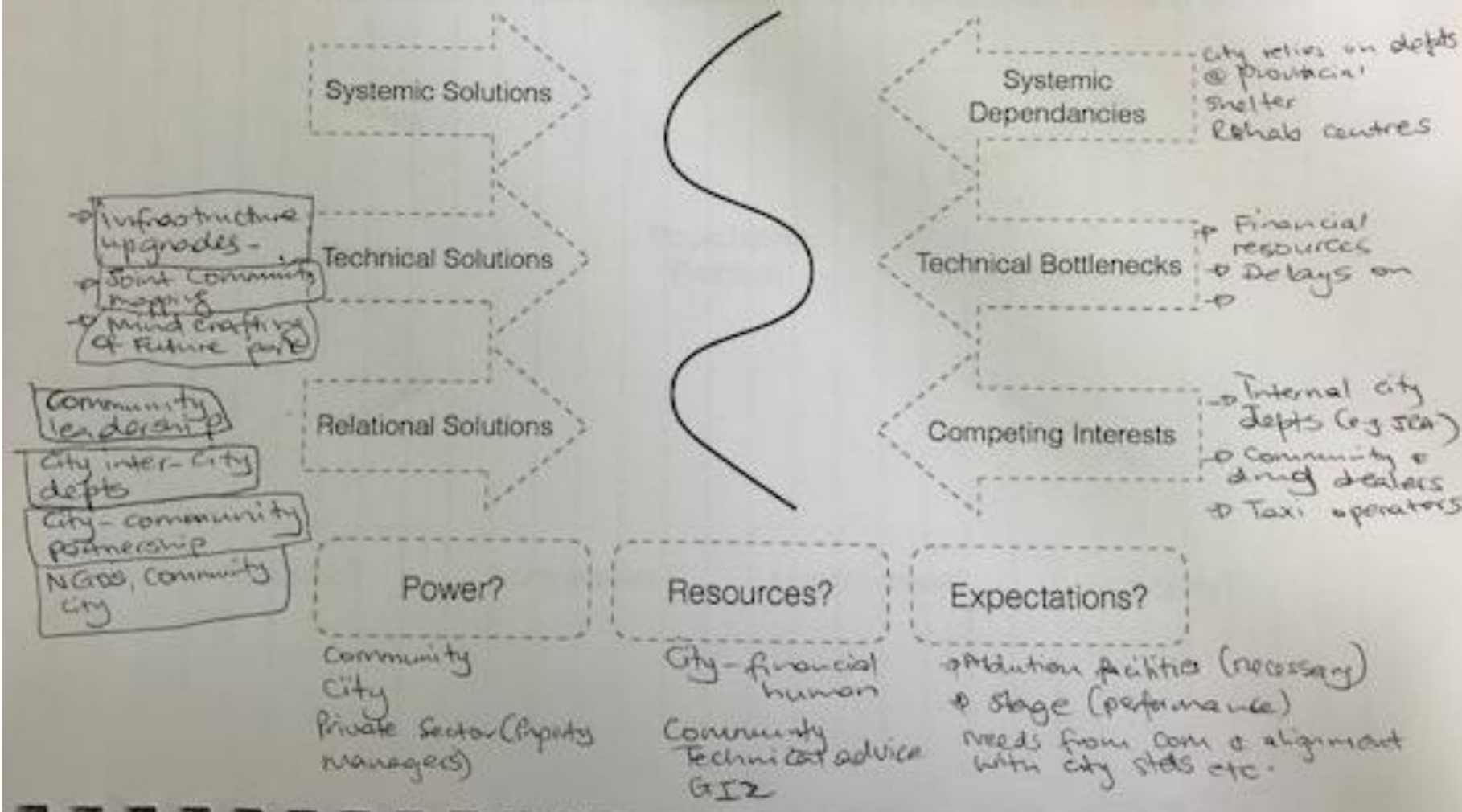
STAKEHOLDER ANALYSIS MATRIX



RESOURCES	Private Sector Govt (National, Provincial & Local) - Local Govt as the Lead Agent Donors Foundations	Financial - Infrastructure - Maintenance - CSI - Community Resources Centre Non-Financial - Intelligence - Human Resources
TECHNOLOGY	Private Sector CSIR	CCTVs Innovation Centres Smart Benches/Free Wi-Fi Design Studios
COMMUNITY	NGOs NPOs Religious Organizations CPF Street Patrollers Ward Councillors Ward Communities	Role Models (Local Heros) Mentors & Coaches Parents Food Gardens Early Childhood Entrepreneurship
EXPERTISE	Universities CSIR GOVT Depats.	Security Developers Innovation/Tech Hubs Gaming Simulations Entrepreneurship Weekly Programmes - Entertainments - Arts & Culture/Creative Industries -

Current Solutions and Thinking

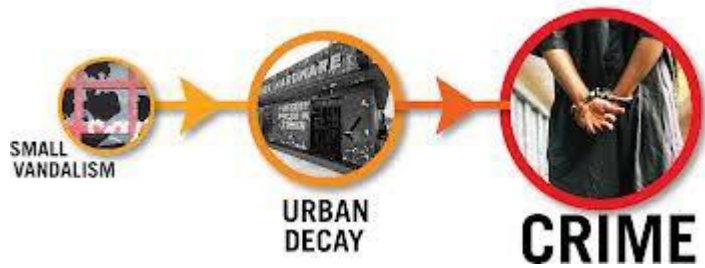
Who is currently working on the problem and how are they seeking to address it?



Innovative Responses to challenges identified by community



eCommPolicing

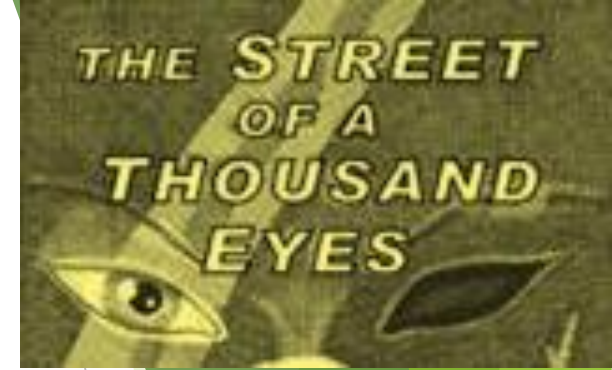


Broken Window Strategy

Activ8

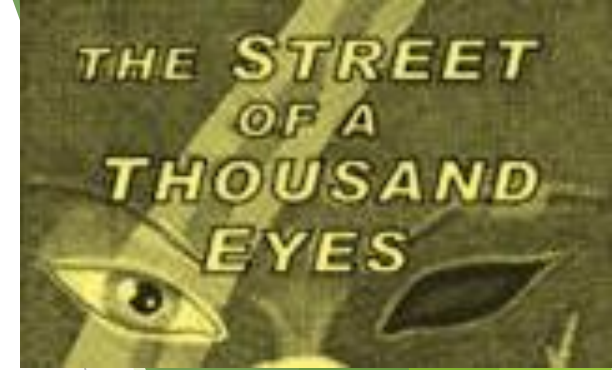
From 8 till late

Activ8 - 1000 eyes better than 1000 cameras



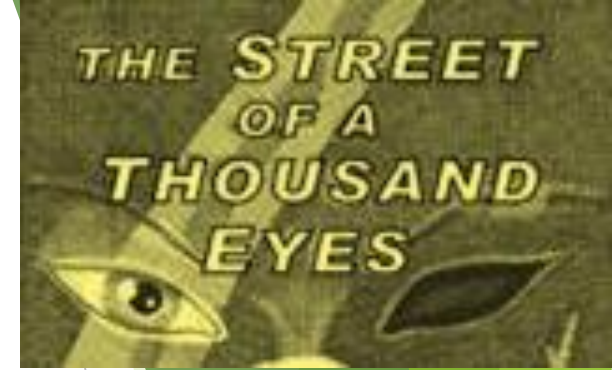
- ▶ Project Purpose: Community is mobilized through structured activities that maximize the use of public open spaces (such as public parks)
- ▶ FOCUS AREA HOMELESS
 - ▶ Transitional accommodation
 - ▶ Incentivize homeless to look after park
 - ▶ Use parks as service points, for example soup kitchen

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- ▶ **Project Purpose:** Increased social cohesion where public parks provide a safe multi-use space for the community (especially children and youth)
- ▶ **Strategy:**
 - ▶ Community plans and takes ownership of the park through facilitated engagement
 - ▶ Community is mobilized through structured activities that maximize the use of public open spaces (such as public parks)
 - ▶ Resources leveraged from multiple stakeholders (private sector, schools, NGOs, etc)
- ▶ **3 target groups**
 - ▶ **Homeless:** transitional accommodation, incentivize homeless to look after park, use parks as service points
 - ▶ **Youth:** mobilise young people to talent identification programmes around sports, arts and culture within open public spaces
 - ▶ **Children:** Infotainment, edutainment, music, dance in public parks

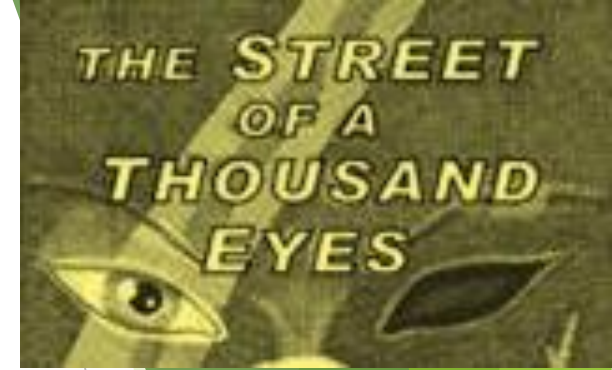
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- Implementation - Pilots by December 2018 and scaled up over next 3 years

HOMELESS	Who	Time period/Resources	Policy/Regulation
Temporary/transitional emergency accommodation and soup kitchen	Local government NGOs	3-6 months	Local policy for emergency accomm
YOUTH	Who	Time period/Resources	Policy/Regulation
Youth employment programmes Harambee Links to EPWP Tournaments	Local government EPWP Private sector - local business	6-9 months Leverage resources 6-9 months	None

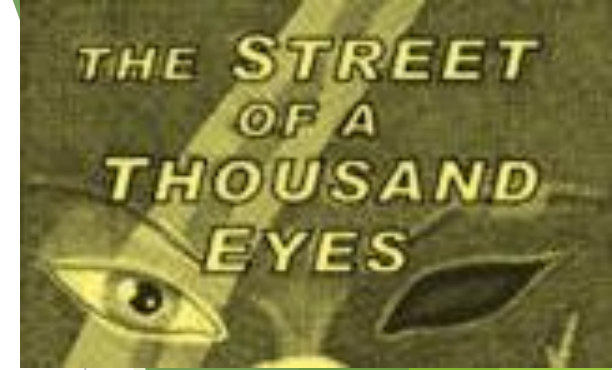
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► Implementation - Pilot by December 2019

CHILDREN	Who	Time period/Resources	Policy/Regulation
Edutainment, Infotainment, music, story telling, reading clubs, dance in public parks (biodiversity, safety, clean environment, etc)	Local government Volunteers NGOs Private sector Schools ECD centres	9 months	Policy to coordinate and facilitated integrated early childhood development programmes in public spaces

E-comm policing



- ▶ **Project Purpose:** Rapid response to crime
- ▶ **Strategy:** Community acts as mechanism to identify and inform law enforcement of criminal activities in real time and space
- ▶ **How:**
 - ▶ Development of a user-friendly APP
 - ▶ Community is able to use the tool in a safe environment, and receives feedback on information provided
 - ▶ Law enforcement receives real time information and acts faster
- ▶ **Implementation - Pilot by December 2019**

What?	Who	Resources	Timelines
Free wifi	Metro Service provider		Immediate but Policy to provide for additional hotspots required
App development (funding)	Insurance companies/private sector	Private funding	6 - 12 months
App development (design)	University, innovation hubs	Private funding	6-12 months

Broken window

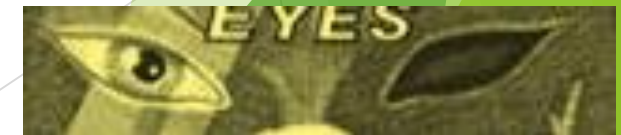


- ▶ **Project Purpose:** Public open spaces are safe, clean
- ▶ **Strategy:** Public open spaces are properly managed and maintained through a partnership between the community and the Metro
- ▶ **How:**
 - ▶ Engagement between community and local government and private sector
 - ▶ Community participates and takes responsibility for management of the park (how they see it operating) community ownership and maintenance functions
 - ▶ Local government facilitates partnership, leverages resources, including from private sector, to meet the community needs
 - ▶ Local government facilitates ‘adopt a corner’ by private sector
- ▶ **Implementation - 3 year and then scale up**

	Who	Resources	Timelines
Community facilitation	CPF, Street Patrollers Informal traders public	Leveraged from partnerships	Immediate and ongoing
Municipal planning and resource mobilisation	Local government departments in collaboration with other government depts. and civil society groups	Aligned budgets	Immediate and ongoing
Adopt a corner®	Private sector in collaboration with community	Leveraged partnerships	Immediate and ongoing

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- ▶ Project Purpose: Community is mobilized through structured activities that maximize the use of public open spaces (such as public parks)
- ▶ Targeted programmes
 - ▶ Homeless: transitional accommodation, incentivize homeless to look after park, use parks as service points
 - ▶ Youth: mobilise young people to talent identification programmes around sports, arts and culture,
 - ▶ Security:
 - ▶ Safety
 - ▶ Children: Infotainment, edutainment, music, dance in public parks
- ▶ Creating and branding themes
- ▶ Community ownership
- ▶ Infotainment, activation, entrepreneurship



Drug-free Precinct

- ▶ No visible drug-dealing
- ▶ No visible drug usage
- ▶ Awareness
- ▶ Access to support



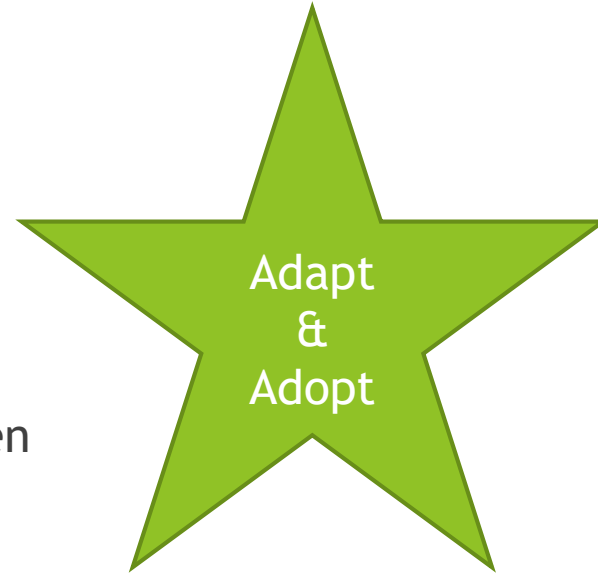
What are we trying to accomplish through these initiatives?

- ▶ Create common vision for POS (developed by the community)
 - ▶ Create Safe accessible spaces (with stakeholders)
 - ▶ Breaking down barriers (between them and us)
 - ▶ Break mentality of safe inside / unsafe outside syndrome
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- ▶ NEW Metaphor

We **OWN** the Wolves

scaleability

- ▶ Rock-climbing gym
- ▶ Outdoor entertainment - stage and projector screen
- ▶ Food gardens



And that is our story...

