

Executive Leadership Programme

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Accelerating City Transformation for Inclusion, Growth and Sustainability





Gordon Institute of Business Science

University of Pretoria





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We have learnt a lot ... now it is time to experience practice

Yesterday, we learnt how Joburg, Cape Town and eThekwini are responding to issues of TOD and informal settlement upgrading.

Today, we are going to explore one of Joburg's Corridors of Freedom







https://youtu.be/YiaIAdgGRH0



The journey is important for the destination - it gives us an opportunity to learn along the way!

"The term "implementation" understates the complexity of the task of carrying out projects that are affected by a high degree of initial ignorance and uncertainty. Here "project implementation" may often mean in fact a long voyage of discovery in the most varied domains, from technology to politics" (Hirschman, 1967, p. 35).

We will explore this through an Amazing Race

- Our Amazing Race has three objectives:
 - To provide a practical example of some of the theory & case studies that you have been presented – in particular, planning for TOD, implementing & managing it.
 - To build city teams.
 - To have fun!
- You will work in your city teams, non-city representatives will form a separate team.
- The route will take you from GIBS to Soweto and back.
- You will use different modes of transport, explore elements of TOD, reflect on the development of precincts and land uses along the route.
- You will have a chance to engage with the public to find out their experiences and to engage with Joburg city officials to find out what they are proud of ... and
 what they would have done differently.

You have a challenge – and some support to assist you

- Your challenge is to complete all tasks as quickly, comprehensively and cheaply as possible.
- You will be required to prepare a 3 minute presentation of your experience at the end.
- Remember, the journey is important not only the destination. So think about how you will work as a team.
- Each team will be supported by a GIBS Facilitator and your CSP City Co-ordinator.
- Your facilitator will provide you with clues and tasks at various moments to guide you on your journey.

You have the chance to win an award!

At the end, we will make awards for the following:

- The fastest team
- The team that used the most modes of public transport
- The team that completed the tasks most diligently
- The team with the most interesting learnings
- The team with the most interesting purchase
- The team with the most innovative proposal