

City teams session: Wednesday 1 March, 15h30 – 18h00.

**STRATEGIC INITIATIVE WORKSHOP**  
**Part 3: Selecting your strategic project**  
**& mapping stakeholder interests**

# Strategic Initiative Workshop City Teams | Part 3 Selecting your Strategic Project & Mapping Stakeholder Interests

- The objective with this session is to get teams to identify the strategic project that they will work on
- The teams will be encouraged to identify a project that inspires through symbolic actions (“urban acupuncture”) (see infographic)
- We will use the process of divergence followed by convergence to identify the project.
- Delegates will be asked to work on a project that aligns to the budget that is specific to that Metro
- After identifying the project delegates will be asked to reflect on
  - Stakeholders and their various sets of interests. This will be done through a stakeholder map
  - Enablers and disablers, with specific reference to stakeholders, and how to enhance and/or mitigate them

