

18-19 AUGUST 2021

# METRO TED

TOWNSHIP  
ECONOMIC  
DEVELOPMENT  
SYMPOSIUM



PRESENTED BY:  
**DON MASHELE**

HOD  
*BUSINESS DEVELOPMENT  
IMPACT SUPPORT*

DATE:  
18 August 2021

## TOWNSHIP AND RURAL ENTREPRENEURSHIP PROGRAMME (TREP)



Supported by:



# DSBD PORTFOLIO

**Department of Small Business Development**  
DSBD

Small Enterprise Finance Agency  
**sefa**  
Development Finance

Small Enterprise Finance Agency  
Seda  
Business Development Support Services



# WHY - TREP?

## *Statement by President Cyril Ramaphosa in Response to Covid-19 – April 2020*

“Our economic strategy going forward will require a new social compact among **all roleplayers** – business, labour, community and government – to **restructure the economy** and achieve inclusive growth. We will forge a compact of radical economic transformation that ensures that advances the economic position of women, youth and persons with disabilities and that **makes our cities, towns, villages and rural areas vibrant centres of economic activity**”



# WHAT IS - TREP?

The Township and Rural Enterprise Programme is a **dedicated programme** to **transform** and **integrate opportunities** in **townships** and **rural areas** into **productive business ventures**.

The focus is to **create platforms** which provide the **business support infrastructure** and **regulatory environment** that enables **entrepreneurs to thrive**.

**Target Beneficiaries:** Township and rural-based enterprises which are owned by entrepreneurs based in the townships or rural areas.

**Initiative Goal:** To overcome the **legacy of economic exclusion** by creating conducive environment for entrepreneurial activity and provide **dedicated business support** to enterprises in rural and township areas including **access to funding**.

**Implementing Agencies:** DSBD, Seda and sefa.

**Medium Term Strategic Framework Intervention:** Facilitate the **increase in the number of competitive small businesses** with a focus on township economies and rural development.



# WHAT IS - TREP

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## The Schemes available include:

- Small-Scale bakeries and confectionaries support programme;
- Autobody repairers and mechanics support programme;
- Butcheries support programme;
- Clothing, leather and textiles support programme;
- Personal care support programme;
- Spaza-shop support programme; and
- Tshisanyama and cooked food support programme.



# HOW IS TREP PACKAGED – FINANCIAL SUPPORT

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The financial package is structured as follows:

- Blended finance (grant and a soft loan)
- Loan facility can be repaid within 36 months
- Interest rate fixed at 5% per annum – for certain schemes
- 6 months moratorium on loans (on capital and interest)
- **sefa** provides credit indemnities to participating Banks – for certain schemes



# GENERIC ELIGIBILITY CRITERIA

- Registered legal entities and those that are willing to be registered;
- Valid CIPC registration document;
- 100% South African ownership;
- 70% Employees South African and in the case of non-South African employees a valid work permit as determined by the Department of Home Affairs;
- Valid South African Identity Document;
- Have a valid business bank account (including newly opened);
- Willing to participate in the **bulk buying scheme** as organized by DSBD or any of its agencies;
- Must be owner-managed;
- Operating in a township or village.



# TREP – ENABLERS [IMPLEMENTATION]

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- Statutory and regulatory compliance – collaboration with the Municipalities is crucial
- Enforcement of bylaws – to level the “playing fields”
- Efficient clearing house for SMMEs
- Collaboration – through District Development Model





# APPLICATION PROCESS

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- Application form is available on <https://smmesa.gov.za>
  - On the option <<apply for finance>>, choose common application template
  - Upload the required statutory documents - as applicable
  - All statutory documents must be submitted before an application is considered
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- Portal Support line – 080 141 4882;
  - Email – [egovsupport@sita.co.za](mailto:egovsupport@sita.co.za)





## CONTACT US

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***THANK YOU***