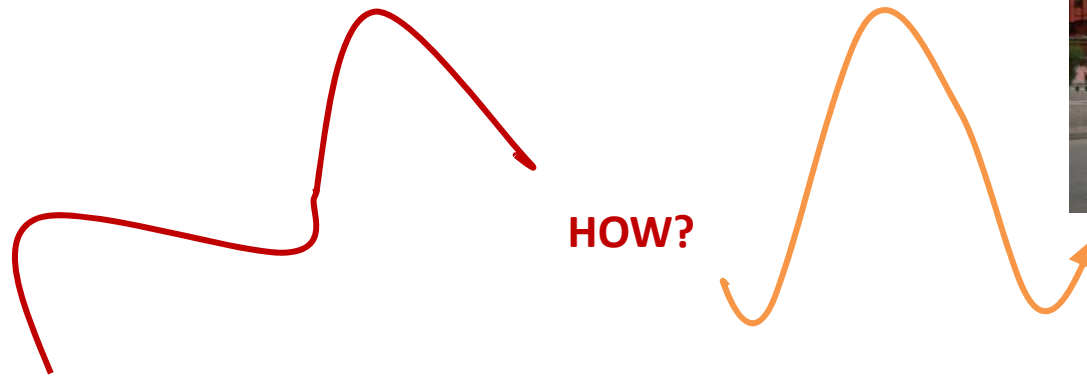


The Challenge of Change



Before
(Bad equilibrium)

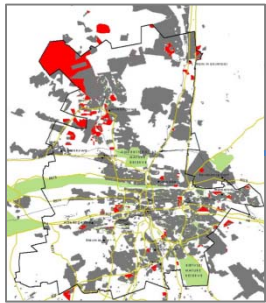
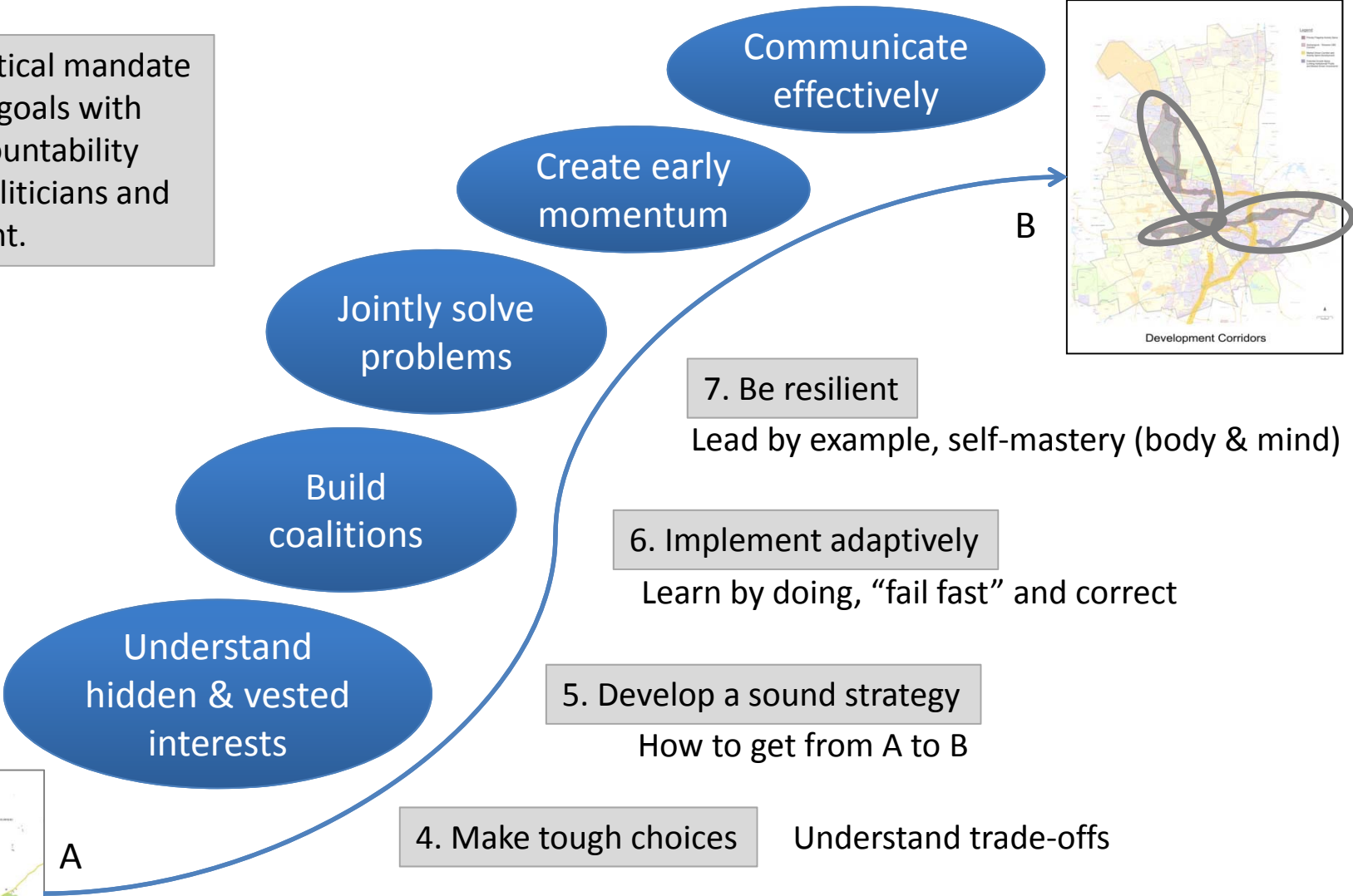


After
(Good equilibrium)

Successful reform requires leaders to ...

2. Align political mandate and reform goals with mutual accountability between politicians and management.

3. Set achievable stretch goal for a sound outcome



A

1. Accurately diagnose the problem

Evidenced-based understanding of the need to change; Compelling reasons to change – status quo untenable.

4. Make tough choices

Understand trade-offs

5. Develop a sound strategy

How to get from A to B

6. Implement adaptively

Learn by doing, “fail fast” and correct

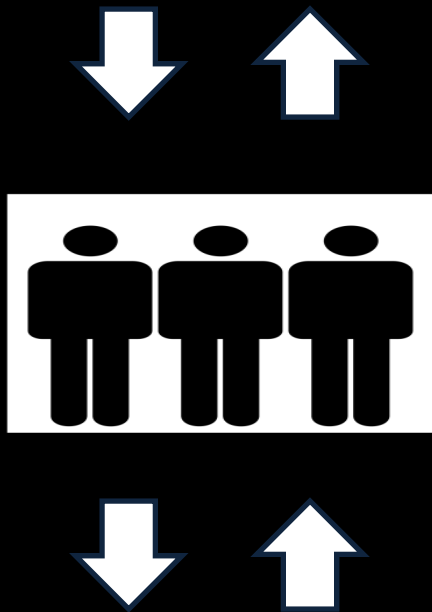
7. Be resilient

Lead by example, self-mastery (body & mind)



B

Understanding the Fundamentals of Coalition-Building: Implications for Policy Change



The World Bank Institute



The World Bank