

COURSE PROGRAM

MONDAY, 24th JULY, 2017

DAY 1 South Africa's Urban Transformation Challenge

7.30-8.00

REGISTRATION AND COFFEE

8.00-8.30 | Welcome and Introduction

8.00-8.10 | Ambassador Helene Budliger Artieda
(Embassy of Switzerland)

8.10-8.20 | Catherine Tovey, Program Leader (World
Bank Group)

8.20-8.30 | Malijeng Ngqaleni, DDG Head OF
Intergovernmental Relations (National Treasury)

8.30-8.45 | Overview of 3 days

Robert McGaffin - Moderator

8.45-10.30 | SESSION 1: Key City Challenges for SA (and policy responses to these challenges)

8.45-9.10-1A | National Treasury perspective on
challenges facing SA cities and how the NT regulatory,
policy and institutional infrastructure are responding to
these challenges

Speaker: David Savage Program Head: CSP (*National
Treasury*)

9.10 - 9.30 - 1B | Cities' perspectives on urban land
redevelopment challenges and cities' planning and
institutional responses thereto
City Representatives

9.30 - 9.45 | Q&A

9.45 - 10.20 - 1C | Provide cities with an overview of the Catalytic
Land Development Program Preparation and its stages

Speaker: Dr Johan Coetzee (*National Treasury*)

10.20-10.30 | Q&A

10.30-11.00 | Tea

Catalytic Land Development: Inception and Concept

11.00-11.45 | SESSION 2: Transit-Oriented Development

11.00-11.30 - 2A | Clarify the TOD concept and its policy

implementation in SA; Demonstrate the impact of TOD
principles - on physical planning and the viability of property
developments; Show how integrated transport and urban
planning can create value for cities

Speakers: Stan Wall (*HR&A Advisors*) and Yondela Simela
(*City of Johannesburg*)

11.30-11.45 | Q&A

11:45-12:05 | SESSION 3: Transit-Oriented Development

11.45-12.05 - 2B | Discuss SA case studies for TOD -
successes, failures, future opportunities

Speaker: Thamsanqa Hlongwane, Senior Manager
Property Investments (*Intersite*)

12.05-12.25 | Q&A

12:25-13:00 | SESSION 4: Lessons/Outcomes from TOD projects

12.25-12.45 | Lessons learned from the Neighborhood
Development Programme's TOD support to
municipalities. How to use outcome-based TOD planning
to create an enabling environment for private sector
investment in emerging and declining nodes.

Speaker: David Van Niekerk, NDPG (*National Treasury*)

12.45-13.00 | Q&A

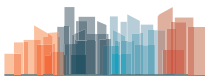
13.00-14.00 | Lunch

14:00-14:40 | SESSION 5: South Africa's Regulatory Framework: Constraints and Opportunities for Real Estate Transactions

14.00 - 14.40 | Explore how city-focused legislation enables
and/or constrains the city's ability to partner with the private
sector and/or award projects to the public or private sector,
and impacts the use of innovative financing mechanisms

Panel Discussion: James Aiello, TV Pillay and Wayne
McCommans (*National Treasury*)

14.40 - 15.00 | Q&A



15:00-15:45 | SESSION 6: Objective Setting for Catalytic Land Development

15.00-15.35 | Demonstrate importance of setting catalytic program and project objectives, refining the objectives throughout the program/project and the economic, fiscal and social impact that these objectives can have on a program/project.

Speaker: Alberto Gomes Silva (Porto Maravilha)

15.35 – 15.45 | Q&A

15.45-16.00 | Tea

16:00-16:45 | SESSION 7: Economic and Social Inclusion and Urban Regeneration

16.00-16.30 | Discuss the unintended impacts of urban

regeneration, such as social exclusion and gentrification; and how cities can try to minimize the impacts.

Speakers: Dr. Geci Karuri-Sebina (SA Cities Network), Global Examples: Valerie Santos and Alberto Gomes Silva

16.30 – 16.45 | Q&A

16:45-17:45 | SESSION 8: City Breakaways

Integrate knowledge from experts into a city's catalytic programs and projects and a case study

Speaker: Cities

17.45-18.00 | Summary of the day

Moderator - Robert McGaffin

18.00-19.30 | COCKTAILS

TUESDAY, 25th JULY, 2017

DAY 2 Catalytic Land Development: Program Pre-Feasibility and Feasibility

8.45-9.00 | Outline for the day

Moderator - Stan Wall

9.00-9.45 | SESSION 1: Real Estate Market Update

9.00-9.35 | Provide cities with a high level overview of current market trends

Speaker: Zandile Makhoba; Head of Research (JonesLangLaSalle)

9.35-9.45 | Q&A

9.45-10.15 | SESSION 2: Understanding Private Real Estate Investment: Brownfield/Infill Housing

9.45-10.05 | Discuss opportunities/pitfalls of inclusionary zoning, business models for mixed income housing developments, issues encountered with various typologies of tenure and density

Speaker: Rory Gallocher, Chief Executive Officer (Social Housing Regulatory Authority)

10.05-10.15 | Q&A

10.15-10.45 | SESSION 3: SA's national transport agencies and their business models

10.15-10.30 | Provide insight into how other transit agencies in SA think about TOD and other development. What are the incentives that drive these agencies, and how do we negotiate cities' v agency needs?

Speakers: Sisa Maboza; Startegic Network Planning (PRASA); William Dachs (Gautrain Management Agency)

11.05-11.25 | Tea

11:25-12:00 | SESSION 4: Measuring the social, fiscal and economic impact of land (re)development programs and projects

11.25-11.45 | Discuss how to quantitatively demonstrate economic, social and fiscal returns and conduct pre-feasibility assessments of impact

Speaker: Stan Wall (HR&A Advisors)

11.45-11.55 | Worked Example

Speaker: Yasmin Coovadia, (National Treasury)

11.55-12.10 | Q&A

12:10-13:30 | SESSION 5: Creating Real Estate Market Feasibility Studies

12.10-12.45 | Demonstrate how city objectives are applied within its market demand context, and the costs and other impacts to achieve the objectives

Speaker: Stan Wall, HR&A Advisors

12.45 – 13.15 | Case Studies for Cornubia, King Edward and Leralla, APS and TIF in JHB - methodologies used and lessons learnt.

Speaker: Implementing cities to present (10 mins each)

13.15-13.30 | Q&A

13.30-14.30 | Lunch

14:30-15:00 | SESSION 6: Development Charges

Discuss the scope of proposed changes to Development Charges guidelines and impact on the cities, including: timeline, reporting, DC calculation

Speaker: Judy Mboweni (National Treasury)

15.00-15.45 | SESSION 7: Using Land-Based Financing Tools for Spatial Restructuring

15.00-15.30 | Leveraging municipal land value increments, multiple tools and approaches for urban planning (housing, transportation)

Speakers: Enrique Silva (Lincoln Institute of Land Policy); Helen Rourke (Development Action Group)

15.30-15.45 | Q&A

15.45-16.00 | Tea

16.00-16:45 | SESSION 8: Using Land-Based Financing Tools to raise funding

16.00-16.30 | Development Charges and Sale of Development Rights

Speaker: Paulo Sandroni (Lincoln Institute of Land Policy)

16.30-16.45 | Q&A

16.45-17:45 | SESSION 9: City Breakaways

Integrate knowledge from experts into city catalytic programs

17.45-18.00 | Summary of the day

Moderator - Stan Wall

WEDNESDAY, 26th JULY, 2017

DAY 3 Catalytic Land Development: Finalization of Program Preparation and selected project preparation

8.45-9.00| Outline for the day

Moderator - Alberto Gomes Silva

9.00-10.30 | SESSION 1: Financing Catalytic Developments

9.00-9.30 - 1A | Developer to provide insight into how they view and price for development risks in projects

9.30-9.45 | Q&A

9.45-10.30 - 1B | using a single case study, show perspectives of various stakeholders in a catalytic land development program: city, land developer/infrastructure, vertical developer, banks, grant financiers (NT)

Speaker: Jeffrey Wapnick, Managing Director (City Property)

10.30-10.45 | Tea

10.45-13.00 | SESSION 2: Institutional arrangements to preparing the program and associated projects

10.45-11.15 - 2A | Project portfolio, program and project management capacities required, sequencing of tasks, management of timelines and reporting/monitoring responsibilities

Speaker: Alberto Gomes Silva, Porto Maravilha (Rio de Janeiro)

11.15-11.45 - 2B | Discuss various public sector-driven institutional forms that are used for implementing land (re)development projects

Speaker: Valerie Santos / Leila McKenna/Alan Dinnie

11.45-12.00 | Q&A

12.00-12.30 - 2C | Cities self-identify problem areas for project and program management efficiencies in their projects/programs/city

Speaker: Cities to compile and report

12.30-12.45 | Q&A

13.00-14.00 | Lunch

14.00-15.30 | SESSION 4: City Presentations

Integrate knowledge from experts into city projects

Speaker: Report-back from each of the cities from 3 days

15.30-16.00 | Workshop Summary

Speakers: David Savage / Robert McGaffin